

MONEY SAVED USING NICOTINE REPLACEMENT PRODUCTS vs. CIGARETTES

Nicotine Replacement Products

Price obtained from the average of 4 national retail stores/pharmacies in Paducah, Kentucky July 2013

Product	Dose	# of pieces per box	Price per box	Price each piece	*Total # of pieces recommended	Total Cost
Nicoderm CQ Patch	21mg, 14mg, or 7mg	14	\$45.21	\$3.23	70	\$226.05
Nicorette Gum	4 mg	100	\$45.46	\$0.45	553	\$251.39
Commit Lozenge	4mg	72	\$39.61	\$0.55	553	\$304.25

* Nicoderm CQ Patch is taken for 10 weeks, Nicorette Gum and Commit Lozenge are taken for 12 weeks

Cigarettes

Price obtained from the average cost of Marlboro (special pricing) cigarettes found in 4 national retail/pharmacy stores in Paducah, Kentucky July 2013

Packs per day	Cost for 1 day	Cost for 10 weeks	Cost for 12 weeks
1	\$4.70	\$328.83	\$394.59
1.5	\$7.05	\$493.24	\$591.89
2	\$9.40	\$657.65	\$789.18
3	\$14.09	\$986.48	\$1,183.77

Savings

If you smoke this much...	Packs per day	Savings			And you chose this product You will save this amount
		Nicoderm CQ (10 weeks)	Nicorette Gum (12 weeks)	Commit Lozenge (12 weeks)	
	1	\$102.78	\$143.20	\$90.34	
	1.5	\$267.19	\$340.49	\$287.64	
	2	\$431.60	\$537.79	\$484.93	
	3	\$760.43	\$932.38	\$879.52	

Revised July 2013

by Kentucky Cancer Program for Cooper Clayton To Stop Smoking Method